

Enabling a User to Have a Custom Desired Experience While Accessing an Electronic File

Abstract

An aspect of the present invention enables a user to have a custom desired experience while accessing electronic files. A digital processing system provides the user the ability to define an experience profile with experience profile containing experience attributes. The user may be provided the ability to associate an experience profile with the electronic file. The digital processing system then controls the experience attributes to create a custom defined experience. As a result, two different electronic files (accessed using a single application) may be associated with two different experience profiles. In addition, experience attributes rooted in dissimilar applications may also be included in an experience profile.